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Important Dates

- Now - Aug 13**
Fall Registration
July 24
Foundation Board Mtg.
- August 14**
Pocahontas New Student Orientation
- August 15**
Paragould New Student Orientation
- August 18**
Fall Classes Begin
- September 1**
Labor Day - Campus Closed
- September 5-6**
PBL Yard Sale
- October 3**
21st Annual Golf Tournament

Named Scholarships Awarded through Foundation as Part of Golf Tournament

As part of the 2013 Annual IBERIABANK/BRTC Foundation Golf Tournament, sponsors who chose the four-star sponsorship for \$1,000 had the opportunity to name a scholarship to be awarded to a student for the 2014-2015 academic year through the BRTC Foundation. The scholarship is actually a \$2,000 scholarship awarded \$1,000 per semester, fall and spring, provided the student maintains enrollment and GPA requirements.

There were eleven four-star sponsors of last year's tournament. The scholarships and student recipients are:

Clay County Electric Cooperative Corporation Member Scholarship - Alixandra Hampton of Corning has been awarded the Clay County Electric Cooperative Corporation Member Scholarship made possible by funding from Clay County Electric. Hampton is a May honor graduate of Corning High School where she participated in basketball and softball, and was a cheerleader and member of the National Honor Society. She is the daughter

of Michael and RayeLynn Luce of Corning and Mark Hampton of Gideon, MO.

Karla Baltz, DDS Scholarship - Mikayla Morrow (not pictured) of Reyno has been awarded the Karla Baltz, DDS Scholarship made possible by funding from Dr. Karla Baltz of Pocahontas. Morrow is a May graduate of Corning High School where she was an honor roll student and played softball, basketball and golf. She is the daughter of Ralph Morrow of Reyno and Lisa Morrow of Highland and has one child, Tyson. Morrow plans to pursue a degree in Physical Therapy.

L. D. Rose Family Scholarship - Mily Ball (not pictured) of Pocahontas has been awarded the L. D. Rose Family Scholarship made possible by funding from L. D. Rose and Pocahontas Aluminum Company. Ball is a graduate of Oak Ridge Central High School and is pursuing an AA degree in General Education from BRTC with plans to

(Continued on pg. 3)

PBL Recognized at National Conference

PBL students Sabrina Atkins, Ashlee Koth and Tina Morrison along with two PBL advisers, Shannon Ogden and Ruth Schaa, recently attended the 2014 PBL National Leadership Conference and Competition held in Nashville, TN, where Morrison and Koth were awarded for their achievements. The conference was attended by more than 1,800 of America's best and brightest college students representing two-year colleges as well as four-year colleges and universities.

Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL) is the world's largest and oldest student business organization. Participants from across the United States and two countries attended this conference for an opportunity to sharpen their business skills, to expand their networks, and to participate in more than 55 business and career-related competitive events. The conference was sponsored by KPMG LLP, one of the big four audit, tax, and advisory services firms in the United States with 87 offices and more than 23,000 employees.

Morrison received national recognition during the opening ceremony with a \$1000 scholarship presented by

the National Technical Honor Society. She was also awarded ninth place in Accounting Principles during the Awards of Excellence Ceremony after competing with students from other colleges and universities by taking tests over various accounting methods.

Also during the Awards of Excellence Ceremony, Koth was awarded ninth place in Small Business Plan for her presentation about the business that she and her husband plan to expand. She highlighted the company's competitive advantages and fielded questions from the judges who were all business leaders from around the country.



Tina Morrison shows awards she received during the PBL National Conference.

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Parker Awarded for Newsletter at ANFP National Conference

Sandra Parker, Food Preparation Coordinator at BRTC, accepted the Communications Award during the National Leadership Conference of the Association of Nutrition and Foodservice Professionals (ANFP) held last month at the Hyatt Regency Hotel in Minneapolis, MN.

Parker received the award for her work on the newsletter of the Arkansas Chapter of ANFP, of which she is editor. Scoring for the award is based on quality of writing, content, spelling and grammar, ANFP activities, layout and page design, and overall integrity."

"I enjoy working on the newsletter and I also enjoy attending the national conference," said Parker. "Both are great ways to interact with my peers and get new ideas that can be utilized in my job. My favorite part of this year's conference was the executive chef's presentations that focused on healthier cooking ideas that actually cut costs."

This is Parker's second term as ANFP Arkansas newsletter editor. She previously served from 2009-2011. She also serves as District President.



Sandra Parker (left), Food Preparation Coordinator at BRTC, accepts the Communications Award during the recent ANFP National Conference.

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Sabrina Atkins tested in two events, Personal Finance and Retail Management. She and her husband are owners of a Snap-On Tools franchise in Northeast Arkansas and provided a donation to help with the expense of the group's trip to the conference.

"The awards are part of a comprehensive, national competitive events program sponsored by FBLA-PBL that recognizes and rewards excellence in a broad range of business and career-related areas. For many students, the competitive events are the capstone activity of their academic careers," explained Schaa. "In addition to the competitions, students immersed themselves in educational workshops, visited an information-packed exhibit hall, and attended motivational keynotes on a broad range of business topics."

While the students were busy with presentations and exams, the advisers were assigned coordinator roles at the conference. Ogden checked in the students for the Hospitality Management scenario event while Schaa monitored the students competing in the Business Law scenario event.

BRTC's Student Government Association (SGA) helped to fund the majority of the costs associated with attending the conference, and members of PBL raised money through various fundraising activities including indoor yard sales and an online auction.

Contest Promotes Financial Literacy

Heather Hall, BRTC Student, was the winner of a contest conducted through the Department of Student Services to coincide with Financial Literacy Month, according to Drew Garland, Default Management Coordinator. "We wanted to focus the month of April on topics that would be beneficial to all students, so we emailed information to all students as well as posted the information on Moodle and around campus each week," explained Garland. "To get students involved, we developed a contest, and students who participated were entered in a drawing for a gift from the BRTC Bookstore."

Students participated by reading the emails, which generated a reply to Garland, responding on Moodle, and completing a survey at the end of the month. Topics that were covered included: Strategies to Save Money, Setting Financial Goals, How to Avoid Identity Theft, Tips on Achieving Goals, and Creating a Personal Budget.

"Our goal was to show our students the importance of Financial Literacy here at BRTC and provide ways to establish and maintain healthy financial habits," said Garland. "My hope is that students will use the information not only for personal finances, but also for their educational loans. With the student loan default rate on the rise in the United States, many new processes are being implemented within the Financial Aid Department that focus on our students, their financial well-being, and, ultimately, lowering our default rate."



BRTC student Heather Hall (left) receives a prize from Drew Garland, Default Management Coordinator, for her participation in Financial Literacy Month activities.

Receptions Scheduled for VPD Finalists

The public, in addition to BRTC faculty and staff, will have an opportunity to meet the three finalists for the position of Vice President for Development at Black River Technical College during receptions to be held as part of the selection process. The receptions are scheduled for next week, July 28-30, 1:30-2:30 p.m. each day, in the conference room of the Business Technology Center on the Pocahontas campus.

Monday will be the reception for Howard Moore, Jr., of Ripley, MS; Tuesday for Dina Hufstedler of Walnut Ridge; and Wednesday for Karen Liebhaber of Pocahontas.

The three candidates were chosen as finalists by a committee consisting of faculty, staff, administrators and board members after Skype interviews were conducted last month. Moore is currently an independent contractor, preparing grant proposals, completing applications and raising funds for non-profit organizations. Hufstedler is currently Director of Community Development at BRTC. And Liebhaber is currently an instructor of English, literature and technical writing at BRTC.

Everyone is invited to the drop-in receptions to meet and visit with the candidates.

Named Scholarships

major in Social Work. She is the daughter of Michael and Tammy Looney, and she has three children.

Monsanto Scholarship - David Emery (not pictured) of Lake City has been awarded the Monsanto Scholarship made possible by funding from the Monsanto Company. Emery is a 2011 graduate of Riverside High School and has completed 74 credit hours at BRTC, 12 of those while still in high school. He plans to major in business. In high school he was active in FBLA, FCCLA, Beta Club, Student Council, RAID (Rebels Against Irresponsible Decisions), Gifted and Tented and Rebels with a Cause. In addition, he served as fire marshal, participated in Choir, served on the prom committee and participated in the school play. He also played basketball, tennis, baseball and golf.

Nielsen Bainbridge Group Scholarship - Cynthia Crawford of Monette has been awarded the Nielsen Bainbridge Group Scholarship made possible by funding from Pinnacle Frames and Accents, Inc. of Pocahontas. Crawford is a 1991 graduate of Buffalo Island Central and is currently a student at BRTC where she is an active member of Phi Theta Kappa and the National Technical Honor Society. She plans to earn a business technology degree with accounting option before transferring to Arkansas State University to pursue a bachelor's degree in business. She and her husband, Scott, have one daughter.

Northeast Arkansas Turf Care & Nursery Scholarship - Caleb McKenzie (not pictured) of Strawberry has been awarded the Northeast Arkansas Turf Care & Nursery Scholarship made possible by funding from NEA Turf Care of Paragould. McKenzie is a May graduate of Black Rock High School where he was Salutatorian of his class, received the National Scholarship Athlete Award from the Army and was named All-Conference in basketball. He is the son of Scott and Lori McKenzie of Strawberry, and he plans to pursue a degree in animal science after completing his AA degree at BRTC.

Ruby Architects & Allison Architects Scholarship - Susan Glasgow of Corning has been awarded the Ruby Architects & Allison Architects Scholarship made possible by funding from both architectural businesses. Glasgow is a 2003 graduate of Corning High School and a current student at BRTC pursuing a Practical Nursing degree. While at BRTC, she has served as president of the National Technical Honor Society, president of Rotaract, secretary of the English Club and member of Phi Theta Kappa. Future plans are to earn a Master's degree in Registered Nursing and become an anesthetist. She is the daughter of James and Sandra Lowe of Corning and Robert Wheeler of Datto. She and her husband, Ryan, have two children.

Rufus and Imogene McDaniel Construction Trades Scholarship - Joshua Sands of Walnut Ridge has been awarded the Rufus and Imogene McDaniel Construction Trades Scholarship made possible by funding from Danny McDaniel of Ramson's Construction in Jonesboro. Sands is a May graduate of Walnut Ridge High School where he participated in FFA and Spanish Club. He is the son of Michael and Joyce Sands of Walnut Ridge and plans to earn an AA in General Education from BRTC.

SGA Leaders of Tomorrow Scholarship - Kristin Autry of Maynard has been awarded the SGA Leaders of Tomorrow Scholarship made possible by funding from BRTC's Student Government Association. Autry is a 2014 graduate of Maynard High School where she participated in FBLA, FCCLA, CHAMPS, Student Council and Sr. Beta. She also attended the spring Leadership Conference in Little Rock. She is the daughter of Donnie and Renee Autry of Maynard and plans to pursue a degree in nursing.

Sandhill Dentistry Scholarship - Melodie Palmer of Maynard has been awarded the Sandhill Dentistry Scholarship made possible by funding from Dr. Josh Toney of Sandhill Dentistry in Pocahontas. Palmer graduated in May from Pocahontas High School where she was an honor student as well as "Student of Distinction," and she was very active in FFA and received awards at state competitions. She is the daughter of Ronnie and Bridget Palmer and plans to pursue a degree in oral surgery.

VALIC Community Spirit Scholarship - Lillian Money of Paragould has been awarded the VALIC Community Spirit Scholarship made possible by funding from VALIC. Money is a 2014 graduate of Crowley's Ridge Academy in Paragould and plans to major in accounting after completing general education courses at BRTC. She is the daughter of Kelly Money and Gary Money of Pocahontas. During high school she was involved in chorus, Art Club and Pep Club.

"All proceeds from the annual golf tournament benefit the BRTC Foundation and student scholarships," noted Dina Hufstедler, Director of Community Development and tournament chair. "For last year's tournament, we decided to add a fourth sponsorship level for \$1,000 in an effort to increase proceeds, and the opportunity to name a scholarship was one of the benefits of sponsoring at that level. An increased number of scholarships were awarded this year thanks to ALL of our sponsors of the tournament and the donations made to this and other fundraisers of the Foundation. The scholarships would not be possible without the continued support of the community."

The 21st Annual IBERIABANK/BRTC Foundation Golf Tournament is scheduled for Friday, October 3, at Rolling Hills Country Club in Pocahontas. Anyone interested in being a sponsor may contact Hufstедler at 870-248-4187 or any Foundation Board member for more information. More details about the tournament will be posted soon.

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Alexandra Hampton



Cynthia Crawford



Susan Glasgow



Joshua Sands



Kristin Autry



Melodie Palmer



Lillian Money



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BRTC Mission Statement

*Blending tradition, technology and innovation
to educate today's diverse students
for tomorrow's changing world.*

From the President's Desk...



*Dr. Wayne Hatcher
BRTC President*

I thought I wouldn't be here to write another column, but with Dr. Turner not coming on board until the last Monday of the month, I get one final opportunity. With this opportunity, I want to once again thank BRTC's outstanding, caring and brave faculty and staff for consistently being willing to try the new things that students want and need in their education.

Today's traditional incoming students are much different than the last generation. They seek stability in a time of profound and accelerating change.

They want government and social institutions to work in a time they are broken. They cling to the American Dream in an age of diminished expectations. They are walking a tightrope, attempting to balance digital connectedness and personal isolation, global citizenship and local vision, commonality in the most diverse generation in American history, and a desire to be treated as mature adults while being more dependent on their parents than previous college students.

In other words, today's students are often ill-prepared to face the future, and colleges and universities will have to make major changes to provide students with the education they need. For example, we know some things that are on the horizon include nanotechnology, biotechnology, robotics, cognitive science, artificial intelligence, and info-technology. We can name them, but we do not know their consequences. These students will live in an era of economic and social change, which promises to be profound, and some students will have to help shape it. This is just a taste of what's coming, while unsettling for some.

This is part of why you need to be extremely appreciative of BRTC's faculty and staff. They are gearing up for a more responsible role, as they will

be the ones to guide these students through these times. Many of our staff and faculty have been participating in various symposiums, conferences, workshops, institutes, etc., to learn what methods are most effective in preparing our students to not only cope with this future, but to conquer it and be successful. (While spending less than 50% of what most colleges expend for such training.)

Adding to your investment in the future this fall is another move towards competency-based learning. We will be one of the first, if not the first, Arkansas colleges to offer this type of accelerated, skill-based learning method. An example of how this operates would be to take someone who has been working in the field as a welding assistant/apprentice for a few years and wants to get welding certification to increase earning potential. The student takes a skills test based on national standards and, dependent upon the scores on each welding skill, may be able to skip some of the required courses, thus reducing time in the classroom.

BRTC is adding this to other accelerated learning options already put in place in recent years, as we had a vision of the future and decided to Bridge Resources, Technology and Challenges (including the future)...one graduate at a time. BRTC has and will always be rooted in rigorous academic and technical education, so that we can grow and branch into the future—and do it boldly.